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Government of India
Ministry of Micro, Small and Medium Enterprises
Office of the Development Commissioner
Micro, Small and Medium Enterprises
(Skill Development Section)

Dated: 09.10.2018

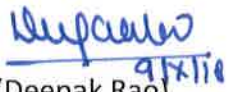
CIRCULAR

**Subject: National Entrepreneurship Awards 2018: Request for Pre Nomination Advocacy –
Reg.**

Ministry of Skill Development and Entrepreneurship (MSDE) is organizing National Entrepreneurship Awards 2018 (NEA 2018) to catalyze a cultural shift in youth for entrepreneurship. Young Entrepreneurs and Ecosystem Builders for their outstanding contribution in the field of entrepreneurship development will be recognized and honored in the event. The call for nomination for NEA 2018 will open from second week of October 2018 on www.neas.gov.in and Awards Ceremony will commence in third week of December, 2018. **Enterprise Awards** will be given to awardees with Trophy, Certificate and Cash Prize Rs. 5 Lakh and **Eco-system Builders Award** will be given to awardees with Trophy, Certificate and Cash Prize Rs. 10 Lakh. There will be 39 Enterprise Awards and 4 Eco-system Builders Award in NEA 2018.

It is advised to upload the 'Note on NEA 2018' on the website of the Organizations/ Institutions under your administrative control and may also assure further circulation among all the stakeholders of MSME sector to avail the benefits of NEA 2018. A hyperlink from our website to that of MSDE may also be provided so that it would facilitate those visiting our website.

Encl.: Note on NEA 2018


(Deepak Rao)
Director (SD)

To,

1. Deputy Secretary (ARI), M/o MSME, Udyog Bhawan, New Delhi
2. Deputy Secretary (SME), M/o MSME, Udyog Bhawan, New Delhi
3. Directors/ Director (I/c) of all the MSME-DIs/TS/TCs
4. Principal Directors/ Directors/ GMs of all the Technology Centers

Copy to:

1. Sr. Tech. Director, NIC, to upload on official website of M/o MSME & DC MSME.
2. Sh. R. K. Rai, Director (Tool Rooms), O/o DC MSME, for information
3. Dr. O. P. Mehta, Director (CDN & DI) O/o DC MSME, for information.



'National Entrepreneurship Awards 2018'

Call for nomination to open on www.neas.gov.in from second week of October-2018

As an important step to catalyse a cultural shift in youth for entrepreneurship, the Ministry of Skill Development and Entrepreneurship (MSDE) **has instituted the National Entrepreneurship Awards (NEA) to recognize and honour outstanding young first generation entrepreneurs and their Ecosystem Builders** for their outstanding contribution in entrepreneurship development.

A total of **43 Awards** under NEA2018 have been carefully considered to enable participation of young achievers **below the age of 40 years** and their ecosystem builders **across sectors, geographies and socio-economic background** through the **process of nomination**. The purpose is to highlight models of excellence for others to emulate and improve upon.

Winners will receive a Trophy, Certificate and a Cash Prize of ₹ 5 lakh (enterprises/ individuals) and ₹ 10 lakh (organizations/ institutes), in a high profile Award Ceremony proposed to be held in the third week of December 2018.

1. Awards: Awards will be presented under the following Award Categories:

Award Category			Types of Awards under each Category	No. of Awards	
A	Enterprise Awards	A1	Initial investment up to ₹1 L	Sector Awards	9
			Special Category Awards	4	
		A2	Initial investment above ₹1 L to ₹ 10 L	Sector Awards	9
				Special Category Awards	4
		A3	Initial investment above ₹ 10 L to ₹1 Cr	Sector Awards	9
				Special Category Awards	4
B	Eco-system Builder Awards			4	
Total Awards				43	

Award Category A: Enterprise Awards - 39 Awards

Award Types under Category A1 i.e. initial investment up to ₹ 1 L:

Sector Awards with investment up to ₹ 1L (9 Nos.)

1. Textile, textile articles, leather and related goods
2. Agriculture, food processing and forestry - also includes vegetable products, vegetable fats, prepared foodstuffs and agri-tech
3. Chemicals, pharma, bio and others
4. Retail Trade
5. Renewable energy and waste management
6. Handicrafts
7. Healthcare
8. Hospitality, Tourism & Travel
9. Logistics, transports, e-commerce & other services

Special Category Award with investment up to ₹ 1L (4 Nos.)

1. Women Entrepreneur
2. Entrepreneur from SC/ST Category
3. Entrepreneur from PwDs Category
4. Entrepreneur from Difficult Areas



Award Types under Categories A2 and A3 i.e. initial investment above ₹1 L to ₹ 10 L and Initial investment above ₹10 L to ₹1 Cr:

Sector Awards with investment above ₹ 1L to ₹ 10L (9 Nos.) and above ₹ 10L to ₹ 1Cr (9 Nos.)

1. Textile, textile articles, leather and related goods
2. Agriculture, food processing and forestry - also includes vegetable products, vegetable fats, prepared foodstuffs and agri-tech
3. Chemicals, pharma, bio and others
4. Engineering systems, base metals & articles, machinery & mechanical appliances and medical devices
5. Renewable energy and waste management
6. Handicrafts
7. Healthcare
8. Hospitality, Tourism & Travel
9. Logistics, transports, e-commerce & other

Special Category Awards with investment above ₹ 1L to ₹ 10L (4 Nos.) and above ₹ 10L to ₹ 1Cr (4 Nos.)

1. Women Entrepreneur
2. Entrepreneur from SC/ST Category
3. Entrepreneur from PwDs Category
4. Entrepreneur from Difficult Areas

Award Category B: Ecosystem Builders Award- 4 Awards

Award types under Ecosystem Builders Category:

1. Entrepreneurship Development Institutes/ Organisations
2. Incubation Centres
3. Mentors
4. Promoters Rural Producer Group Enterprise

2. Implementation Mechanism

Candidates will be mobilised through nomination, and undergo a three-level rigorous evaluation process, wherein, in the last step the National Jury of eminent persons drawn from academia/research, industry, social sector, banking etc, selects the winners. To ensure excellence of the National Award, the Jury has the power to not award any applicant in a given category, if applications are found unsatisfactory.

3. Call for Nomination

Nomination to be open from second week of October-2018. Please visit www.neas.gov.in to nominate deserving candidates.